

## MCCI Internship Opportunity, MCCI (Detroit, MI)

MCCI (Mort Crim Communications, Inc.) has a Web/design internship opportunity (available each semester).

### Requirements

We're seeking go-getters with a working knowledge of Web, graphic design, research and coding skills. Familiarity with the following tools is preferred: WordPress, additional CMS platforms, Adobe Photoshop and Illustrator.

*MCCI uses the following Web languages: HTML, CSS, JavaScript and PHP.*

### Apply

Send resume and cover letter – including what makes YOU the ideal intern candidate for MCCI – to Chris Heaton ([cheaton@mccicorp.com](mailto:cheaton@mccicorp.com)). Position is for college internship credit only.

For more general information, check out our [YouTube channel](#).

## What's in it for you?

MCCI's Web/design interns get a lot of great experiences, including many of the unique integrated marketing opportunities listed below.

### **Web**

- Direct experience editing/updating the MCCI website
- Observe/participate in website development process (as available)
- Projects ranging from coding, backups, updates and more
- Research on the latest Web trends
- Competitive research

### **Design**

- Image development
- Collateral development
- Research on latest design trends
- Developing a portfolio that will assist MCCI's marketing efforts

### **Video**

- Meet with Producer / Videographer / Editor
- Observe a video shoot (as available)
- Observe editing process (as available)

### **Other Activities**

- Meet with CEO
- Meet with COO / CFO
- Meet with Business Manager

### **Legacy Project**

- MCCI website refinement