



Public & Media Relations, Social Media, Video, Web & Digital, Marketing & Advertising

“Tell the World Why You’re Different!”

Contract Number: GS07F0476Y

Federal Supply Schedule 00CORP – Professional Services Schedule

**GENERAL SERVICES ADMINISTRATION
FEDERAL ACQUISITION SERVICE
AUTHORIZED FEDERAL SUPPLY SCHEDULE CATALOG/PRICE LIST**

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order is available through **GSA Advantage!**, a menu driven database system. The INTERNET address for **GSA Advantage!** is <http://www.gsaadvantage.gov>

SCHEDULE TITLE: FCO00CORP0000C, Professional Services Schedule

Contract Numbers: GS-07F-0476Y

CONTRACT PERIOD: July 15, 2012 through July 14, 2022

For more information on ordering from Federal Supply Schedules click on the GSA Schedules link at www.gsa.gov

CONTRACTOR:

Mort Crim Communications, Inc
155 W. Congress St. Suite 501
Detroit, MI 48226
Phone number: (313) 481-4700
Website: www.mccicorp.com

CONTRACTOR'S ADMINISTRATION SOURCE:

Terrence Oprea, President & CEO
155 W. Congress St. Suite 501
Detroit, MI 48226
Phone number: (313) 481-4700
E-Mail: toprea@mccicorp.com

Chris Heaton, COO/CFO
Phone number (313) 481-4716
E-Mail: cheaton@mccicorp.com

BUSINESS SIZE: Small Business

CUSTOMER INFORMATION:

1a. TABLE OF AWARDED SPECIAL ITEM NUMBERS (SINs)

CONTRACT	SIN	DESCRIPTION
GS-07F-0476Y	541-2, 541-2RC	Public Relations Services
GS-07F-0476Y	541-4B, 541-4BRC	Video/Film Production Services
GS-07F-0476Y	541-1000, 541-1000RC	Other Direct Costs
GS-07F-0476Y	541-3, 541-3RC	Web Based Marketing Services

1b. LOWEST PRICED SERVICE AND PRICE FOR EACH SIN:

(Government net price based on a unit of one)

SIN	DESCRIPTION	PRICE
All SIN'S	Administrative Aid	\$33.50/HR

1c. HOURLY RATES:

See Commercial Price List

2. MAXIMUM ORDER*: \$1,000,000

**If the best value selection places your order over the Maximum Order identified in this catalog/pricelist, you have an opportunity to obtain a better schedule contract price. Before placing your order, contact the aforementioned contractor for a better price. The contractor may (1) offer a new price for this requirement (2) offer the lowest price available under this contract or (3) decline the order. A delivery order that exceeds the maximum order may be placed under the schedule contract in accordance with FAR 8.404.*

3. MINIMUM ORDER: \$100

4. GEOGRAPHIC COVERAGE: Domestic, 50 states, Washington, DC, Puerto Rico, US Territories and to a CONUS port or consolidation point for orders received from overseas activities

5. POINT(S) OF PRODUCTION: Detroit, MI 48226

6. DISCOUNT FROM LIST PRICES: Prices listed are GSA Net, Discount Deducted.

For calculation of the GSA Schedule price (price paid by customers ordering from the GSA Schedule, and the price to be loaded in to GSA Advantage), the contractor should deduct the appropriate basic discount from the list price and add the prevailing IFF rate to the negotiated discounted price (Net GSA price). Current IFF rate is 0.75%.

7. QUANTITY DISCOUNT(S): +1%>\$100,000 or +2%>\$500,000

8. PROMPT PAYMENT TERMS: +2% 20 Days Net 30 Days

9.a Government Purchase Cards are accepted at or below the micro-purchase threshold.

9.b Government Purchase Cards are not accepted above the micro-purchase threshold.

10. FOREIGN ITEMS: None

11a. TIME OF DELIVERY: To be determined at time of task order.

11b. EXPEDITED DELIVERY: Services are available for expedited delivery; however, this must be discussed at time of order placement and depends on size and nature of order.

11c. OVERNIGHT AND 2-DAY DELIVERY: Overnight and 2-day delivery are available. Contact the Contractor for rates.

11d. URGENT REQUIREMENTS: Agencies can contact the Contractor's representative to effect a faster delivery. Customers are encouraged to contact the contractor for the purpose of requesting accelerated delivery.

12. FOB POINT: Destination

13a. ORDERING ADDRESS:

Mort Crim Communications, Inc
155 W. Congress St. Suite 501
Detroit, MI 48226

13b. ORDERING PROCEDURES: For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA's) are found in Federal Acquisition Regulation (FAR) 8.405-3

14. PAYMENT ADDRESS:

Mort Crim Communications, Inc
155 W. Congress St. Suite 501
Detroit, MI 48226

15. WARRANTY PROVISION: Standard Commercial Warranty. Customer should contact contractor for a copy of the warranty.

16. EXPORT PACKING CHARGES: Not applicable

17. TERMS AND CONDITIONS OF GOVERNMENT PURCHASE CARD ACCEPTANCE: (any thresholds above or below the micro-purchase level)

18. TERMS AND CONDITIONS OF RENTAL, MAINTENANCE, AND REPAIR (IF APPLICABLE): Not applicable

19. TERMS AND CONDITIONS OF INSTALLATION (IF APPLICABLE): Not applicable

20. TERMS AND CONDITIONS OF REPAIR PARTS INDICATING DATE OF PARTS PRICE LISTS AND ANY DISCOUNTS FROM LIST PRICES (IF AVAILABLE): Not applicable

20a. TERMS AND CONDITIONS FOR ANY OTHER SERVICES (IF APPLICABLE): Not applicable

21. LIST OF SERVICE AND DISTRIBUTION POINTS (IF APPLICABLE): Not applicable

22. LIST OF PARTICIPATING DEALERS (IF APPLICABLE): Not applicable

23. PREVENTIVE MAINTENANCE (IF APPLICABLE): Not applicable

24a. SPECIAL ATTRIBUTES SUCH AS ENVIRONMENTAL ATTRIBUTES (e.g. recycled content, energy efficiency, and/or reduced pollutants): Not applicable

24.b. SECTION 508 COMPLIANCE INFORMATION IS AVAILABLE ON ELECTRONIC AND INFORMATION TECHNOLOGY (EIT) SUPPLIES AND SERVICES AND SHOW WHERE FULL DETAILS CAN BE FOUND. THE EIT STANDARDS CAN BE FOUND AT WWW.SECTION508.GOV: Contact Contract Administrator for more information

25. DUNS NUMBER: 808414403

26. NOTIFICATION REGARDING REGISTRATION IN CENTRAL CONTRACTOR REGISTRATION (CCR) DATABASE:

Currently Active as Mort Crim Communications, Inc. dba Media Creative Communications

The Service Contract Act (SCA) is applicable to this contract and as it applies to the entire Professional Services Schedule and all services provided. While no specific labor categories have been identified as being subject to SCA due to exemptions for professional employees (FAR 22.1101, 22.1102 and 29 CFR 541.300), this contract still maintains the provisions and protections for SCA eligible labor categories. If and/or when the Contractor adds SCA labor categories / employees to the contract through the modification process, the Contractor must inform the Contracting Officer and establish a SCA matrix identifying the GSA labor category titles, the occupational code, SCA labor category titles and applicable wage determination (WD) number. Failure to do so may result in cancellation of the contract.

Mort Crim Communications, Inc. dba Media Creative Communications (MCCI) was established in 1993 as a small business with the intent of providing a variety of communications and video services to private enterprise, government and not-for-profit clients. MCCI delivers a full range of communications services in five channels (public & media relations, social media, video, web & digital, marketing & advertising) to a broad range of clients and industries.

We specialize in development and implementation of communication strategies with expertise covering virtually all media forms and formats: video, multimedia design and authoring, web design and development, print and electronic newsletters, editorial services, graphic design, training, event staging, and television and radio programming. We are a small business organization with 25 experienced full-time staff members and contractors able to provide service across a wide range of industries. From concept through completion, we deliver high-quality products that ensure audiences, viewers and readers not only see and/or hear your messages – they retain them. Our clients include corporate and private entities, government entities and charitable/non-profit organizations.

MCCI is outcome oriented. We believe that marketing must be focused on the outcomes the client needs. We have a clear continuing project management process with our clients involving continual communication, and total accountability, ensuring very high quality outcomes.

MCCI is an integrity-based firm representing value and honesty in all things. We believe in that standard, and work hard to reflect that in all we do. We can guarantee that we will be fully transparent in our business practices, as well as our advice and direction.

WWW.MCCICORP.COM